

Kyle Wrather

Curriculum Vitae (Spring 2017)

Austin, Texas
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Research Interests

- Media Industries Studies
- Television Studies
- Digital media studies, digital space, interactivity and new media engagement
- Industrial and technological approaches to set-top streaming content and devices
- Online video and over-the-top television programming
- Network Neutrality and online institutional/infrastructure power negotiations
- Podcasting, podcasting fan cultures, podcast content networks and industrial shifts

Education

PhD, Media Studies

University of Texas at Austin, Austin, Texas

Advisor:

Alisa Perren, University of Texas at Austin

In progress

MA, Mass Communication

Georgia State University, Atlanta, Ga.

Fall 2014

Thesis: "Comparative Modalities of Network Neutrality"

Committee Chair:

Shawn Powers, Georgia State University

Committee Members:

Amelia Arsenault, Georgia State University

Ethan Tussey, Georgia State University

BA, Communication (Cum Laude)

BA, English (Cum Laude)

Mississippi State University, Starkville, Miss.

Spring 2010

Spring 2010

Positions Held

Assistant Instructor

Department of Radio-Television-Film, University of Texas at Austin

Fall 2016 –present

Adjunct Instructor

St. Edwards University, Austin, Texas

Spring 2017

Graduate Teaching Assistant

Department of Radio-Television-Film, University of Texas at Austin

2014 –present

Graduate Teaching Assistant / Graduate Research Assistant

2012 –2014

Department of Communication, Georgia State University

Publications

'Making "Maximum Fun" for fans: Examining podcast listener participation online', *The Radio Journal – International Studies in Broadcast & Audio Media*, 14:1, 2016, pp. 43–63, doi: 10.1386/rajo.14.1.43_1

Conference Presentations

"Boxed In?: Home Streaming Video Devices as a Site of Industrial Conflict, Compromise, and Change"
Paper presented to Society for Cinema and Media Studies Conference 2016, March 30, 2016. Atlanta, Ga.

"Roku as contra-flow: The potential and perils of international programming over IPTV"
Paper presented to Global Fusion 2014. October 24-26, 2014. Austin, Texas.

"Reconceptualizing Open Source Software as a Global Media Format"
Paper presented to Global Fusion 2013. October 4-6, 2013. Carbondale, Ill.

Reviewer Experience

New Media and Society

Teaching

Primary Instructor

Media and Society – RTF 307 Fall 2016, Spring 2017
University of Texas at Austin

- Standalone instructor for introductory media theory and literacy course.
- Lecture course surveying approaches, themes, and concepts within media studies.

Introduction to Media Writing – Journalism 1010 Spring 2014
Georgia State University

- Standalone instructor for introductory journalism writing course.
- Introduced students to media writing, AP Style, journalism skills and media ethics.

Introduction to Human Communication – Speech 1000 Spring 2013, Fall 2013
Georgia State University

- Standalone instructor for multiple introductory communication course sections.
- Conducted engaging lectures on communication and basic public speaking.

Media Communication – Communication 2307 Spring 2013, Fall 2013
St. Edward's University -- Austin, Texas

- Standalone instructor for introductory media theory and literacy course.
- Lecture course surveying approaches, themes within media and communication.

Teaching Assistant

Media and Society – RTF 307 Spring 2016
University of Texas at Austin
Course instructor: Dr. Joseph Straubhaar

- Assisted with lectures, screenings, grading for an introductory media theory class.
- Led roundtable-style discussion sections including reviews, lectures, and activities.

Media Industries: Careers and Contexts – RTF 347C Fall 2015
University of Texas at Austin
Course instructor: Dr. Alisa Perren

- Assisted with course activities and grading for upper-level media industries course.
- Helped coordinate and record guest speakers visiting the course.
- Produced public-facing website and podcasts for publicizing the speaker series.

Film History – RTF 322C Fall 2015
University of Texas at Austin
Course instructor: Dr. Charles Ramírez Berg

- Assisted with lectures, screenings, grading for the upper-level film history course.

Introduction to Digital Media – RTF 319 Spring 2015
University of Texas at Austin
Course instructor: Dr. Suzanne Scott

- Administered labs, practical instruction and discussions on digital media studies.
- Graded multi-media, written and online assignments and proctored examinations.
- Taught production tools including Adobe Photoshop, Adobe Premiere, and Stencil.

Development of Motion Pictures – RTF 314 Fall 2014
University of Texas at Austin
Course instructor: Dr. Charles Ramírez Berg

- Discussion section Instructor for introductory film history and aesthetics course.
- Facilitated discussions, administered assignments, and proctored exams.

Media, Culture & Society – Speech 2050 Fall 2012
Georgia State University
Course instructor: Dr. Nathan Atkinson

- Breakout Instructor for discussion section of introductory media course.
- Facilitated class discussions of course material and administered tests.

Departmental Work and Research Assistance

Graduate Assistant/Website Administrator Fall 2012 - Present
Media Industries Journal
Managing Editors: Amelia Arsenault, Alisa Perren

- Participated in the organization and founding of an open-access academic journal.
- Helped coordinate journal operations with academics from around the world.
- Developed and customized journal website using Open Journal Systems platform.
- Also performed workflow organization, logo design, and article template formatting.

A/V Producer/Technical Assistant Fall 2015 - present
Media Industry Conversations
Coordinators: Alisa Perren and Cindy McCreery

- Helped coordinate ongoing speaker series featuring media industry practitioners.
- Developed visual identity, and maintained MIC promotion and online presence.
- Recorded, edited, and produced videos and podcasts from the speaker series.

Technical Consultant Spring 2015 – present
Flow (journal)

- Managed backend technical and server development and maintenance.
- Planned and executed server migration and website redesign and revamp.

Research Assistant Fall 2012 – Spring 2014
Department of Communication, Georgia State University, Atlanta, Ga.
Research director: Amelia Arsenault

- Gathered research materials and source materials for global media analysis.

Graduate Assistant Fall 2012
Atlanta Media Project, Department of Communication, Georgia State University, Atlanta, Ga.
Advisor: Amelia Arsenault

- Assisted with the creation of website and blog for media industries working group.
- Helped with events including the design and layout of promotional materials.

Involvement

RTF Graduate Student Organization 2015 – present
Board Member/Elected Representative
Department of Radio-Television-Film, University of Texas at Austin

Graduate Communication Council 2016 – present
Radio-Television-Film Representative
Moody College of Communication, University of Texas at Austin

Flow Conference 2016 2015 - 2016
Communications Committee, Co-coordinator
Department of Radio-Television-Film, University of Texas at Austin

Graduate Student Assembly 2015 – 2016
Faculty Council Information Technology Standing Committee Representative

University of Texas at Austin

Flow Conference 2014

Fall 2014

Department of Radio-Television-Film, University of Texas at Austin

- Graduate volunteer for the 2014 Flow Conference.
- Designed conference program and assisted with promotional materials.

Communication Graduate Student Association

2012 – 2014

Department of Communication, Georgia State University, Atlanta, Ga.

Other Relevant Professional Experience

Freelance Copywriter

2012

Engauge, Atlanta, Ga.

- Created marketing copy for weekly business-to-customer emails.
- Contributed to promotional marketing campaigns for national brands.

Website Copywriter

2010 - 2012

YP.com, Atlanta, Ga.

- Collaborated with designers to create custom corporate and professional websites.
- Performed quality evaluation, copy-editing and code updates for customer sites.